

Unparalleled Support For Your Financial Future

What if you could achieve financial freedom?

When you work with an advisor backed by LPL Financial, they'll have the tools, technology, and support to deliver personalized advice designed around what matters to you.



\$1.9T

In broomage and advisory assets serviced or custodied¹



7M

Client accounts served by LPL advisors and institutions¹



29K+

LPL advisors



1,100

Financial institutions² that partner with LPL¹

**FORTUNE
500**

Company strength working for your advisor and you⁴



100%

Cyber Fraud Guarantee fully protects your assets³



98%

Advisor retention rate, advisors value the autonomy flexibility, and support LPL provides⁵



Zero

Your advisor is never pushed to sell proprietary products

[Learn more at LPL.com](https://www.lpl.com)

1. Data as of June 30, 2025

2. 1,100 banks, credit unions and product manufacturers that partner with LPL.

3. LPL will reimburse you for 100% of realized losses in your impacted LPL accounts, which were incurred directly as a result of unauthorized access to an LPL system. Please visit: go.lpl.com/cyber-fraud.html for terms and obligations.

4. LPL ranked #340 on the Fortune 500 in 2025

5. Based on Q22025

About LPL Financial

LPL Financial Holdings Inc. (Nasdaq: LPLA) is among the fastest growing wealth management firms in the U.S. As a leader in the financial advisor-mediated marketplace, LPL supports nearly 29,000 financial advisors and the wealth management practices of approximately 1,100 financial institutions, servicing and custodialing approximately \$1.9 trillion in brokerage and advisory assets on behalf of approximately 7 million Americans. The firm provides a wide range of advisor affiliation models, investment solutions, fintech tools and practice management services, ensuring that advisors and institutions have the flexibility to choose the business model, services, and technology resources they need to run thriving businesses. For further information about LPL, please visit www.lpl.com.

This material has been prepared by LPL Financial, LLC.



ACH Investment Group, Inc.
Janet Fox, MBA, CLTC
President
Financial Consultant
2840 Plaza Place
Suite 150
Raleigh, NC 27612
(919) 571-3435 Office
(919) 823-6330 Cell
janet_fox@achinvest.com
achinvest.com



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